

PIE TOWN COMMUNITY COUNCIL MEETING
September 16, 2009
Pie Town community Center Building

CALL TO ORDER: Acting Chairperson, Sue Bolander, called the meeting to order at 3:08pm. Tony and Joan Shannon resigned effective September 12, 2009.

ATTENDANCE:

Sue Bolander
Kenneth Bostick
Hal and Jeanine Huber
Cathy Bissey
Karla Noble

SECRETARY MINUTES: Jeanine Huber

Minutes of the regular meeting held August 19, 2009 and Minutes of the special meeting held August 25, 2009 were approved as written.

TREASURER REPORT: Hal Huber

Account Balances:

Checking	\$622.67
Savings	856.95
Cash	<u>10,091.00</u>
Total	\$11,570.62

Pie Festival Summary:

Income	\$9,500.85
Expenses	<u>2,597.08</u>
Total Profit	\$7,012.54

Treasurer Report approved as presented.

WEBMASTER REPORT: Sue Bolander

1. Site visits in August: 1,704
81% were for Pie Festival Site
2. Linked Sites: 21
3. Business Ad on Site: 10
4. New Pages: Scholarship Program
5. Deleted Pages: None. Removed Toys for Tots paragraph from site.
6. Activity: Added Ken Bostick as Member-at-Large and assigned him email address.

OLD BUSINESS:

1. PIE FESTIVAL

A. Pie Baking Day: Pie Boss Bob did an excellent job in organizing and running Pie Baking Day. Overall it went very well. The pies looked very professional and were very good in flavor.

- (1) More volunteers and more ovens are needed in the future.
- (2) The cherry pies needed to be a little firmer.

(3) The apple pies were a little too firm.

(4) The pie pan size this year made a better looking pie. Remember to order this new size in the future.

B. Jackson Park was cleaned up, vendor spaces marked, pie selling tent and condiment tent were put up prior to Pie Festival. (Remember for next time: On big tent, the short poles are the roof top and the long poles are the bottom)

(1) Tables and chairs were picked up Friday and returned Sunday to Pie Town Fire Department and Quemado Fire Department.

(2) Fire lanes, exits and parking areas need to be better marked.

(3) Need more volunteers to help with setting up the park.

(4) American Flag and New Mexico flag need to be brought from Community Center building and displayed at pavilion.

C. The basketball court and surrounding dirt work survived the rains and still looks great. Many favorable comments have been received from residents on the condition of the court. Jay Carroll and Dan Lee worked all day Friday (in the rain) to repair, reinforce, weld and straighten basketball goals. The goal height is no longer adjustable. Jay Carroll suggested putting base course or gravel around the edge of the basketball court for better drainage and less mud. The standards sticking up for the tennis net were cut to cement level. Poles need to be put in the standards for a tennis net.

D. Entertainment:

(1) High Plains Outlaws thanked the Council for letting them participate. They made approximately \$100 in tips. One concern they had, was allowing alcoholic beverages on the premises during their show. Their insurance doesn't allow alcohol on site by spectators during the shows. Need to have signs posted "No alcoholic beverages allowed on park premises" and have security available to enforce no alcohol use. Also, it was hard to hear skits with generators, crowd noise, etc. in the background. They are working on getting their own PA system.

(2). Singer Dan Knuth was great although hard to hear outside of pavilion.

(3) An unexpected, but very welcome surprise, was the arrival of horse drawn buckboard from Roswell. Their only compensation was tips (\$180) for giving rides around the RV Park area. They also gave King Dan and Queen Cyndi, a recognition ride around the park area.

E. Activities:

(1). Pie Eating Contest: Went well but fewer entries in youth contest. Ian and Turtle offered to make the pies for youth contest next year. The chocolate pudding filling was not well received. (Adult entries: 28; Youth entries: 12)

(2) The kids games went well.

(3) The horned Toad races were very popular.

(4) Horseshoes and basketball were played during the day. Will Chavez held horseshoe 50/50 tournament. (\$11.00 profit)

F. Pie Baking Contest:

(1) Fifty-one entries

(2) Did not have "taste of pie" this year mainly because of crowd control.

(3) In addition to no cream pie entries, need to advertise no meat pie entries.

(4) Needed more volunteers.

G. Concession Stand: (Expenses \$724.64; profit \$291.35)

(1) Lost a lot of money with this one.

(2) Need to rethink what to sell there.

(3) Maybe just ice cream and/or drinks?

(4). Needed more volunteers

H. Pie Sales: (Expenses \$1,020.43; Income \$4,724.00)

(1) Some cherry pies were left over and sold at the dance.

(2) In addition to Kathy Elliot's rhubarb and strawberry pies being very popular, there were many requests for berry pies.

(3) According to Sue's calculations, there were 2,540 slices of pie eaten over the weekend

(4) Needed more volunteers.

I. Souvenir Sales: (Expenses \$0.00; Income \$1,508.00)

(1) Better than last year

(2) Need to order more shirts and aprons for next year with a new design.

(3) Sue suggested getting t-shirts of a bright color for council members and volunteers to wear. Staff needs to stand out better.

(4) Needed more volunteers

J. Ribbons: Need to be reordered in all areas.

K. Vendors: (Expenses \$0.00; Income \$935.00)

(1) 49 vendors which included 6 non-profit and 5 food vendors were on site.

Many of them "first timers". Six vendors arrived with no reservation. The park was completely filled with vendors and many non-paying vendors parked across the highway.

(2) Vendor space rental needs to be revised. Currently, a vendor with a card table pays the same as a vendor with a motor home. Council needs to restructure so that vendors pay by size of space used.

(3) Suggested that toy vendors should be charged a \$75.00 cleanup fee.

(4) Need more volunteers to regulate and park vendors.

L. Raffle Prizes:

(1) Muzzle Loader, Dave Southall (Quemado); Lithograph, Sharon Bostick (Pie Town); Web Ad, Top of the World (Pie Town).

(2) Expenses \$189.89; Income \$401.00

M. Dance: (Expenses \$400.00)

(1) Billy Hansen Band

(2) Need to rethink having the pie auction during the dance. Possibly have it during the day to take advantage of a larger crowd. (Profit Pie Auction, \$645.50)

(3) Need more volunteers to help with the dance (cleanup pavilion prior to dance, move tables in pavilion, assist band, clean up after dance). Also, need volunteers to conduct auction if held at dance.

(4) Dan Knuth was auctioneer for pies at the dance and did an excellent job.

N. Publicity: (Expenses \$150.00)

(1) Jeanine interviewed by The Chieftain.

(2) Sue interviewed and filmed by independent film maker from Show Low.

(3) Mountain Mail is no longer in business.

O. Monetary Donations: \$985.00

2. NEW PICNIC TABLES: Arrived 9/09/09. Thank you Bob, Sue, Hal, John, Terry and Ken for putting them together and placing them in the Park.

3. SCHOLARSHIP PROGRAM: Mojave Academy does have a high school graduation program. They will be included in the list of eligible students.

NEW BUSINESS:

1. Thank you cards need to be sent to all that helped make the Pie Festival a success.
2. Council needs to design new artwork for t-shirts, etc. and order more for next year. Have a contest for new design?
3. Vacancy for First Chairperson effective now. Vacancies coming up in March include: 2nd Chair, Secretary and 2nd member-at-large.
4. Council needs a better PA system to use at Jackson Park.
5. Future of Pie Festival: For this Pie Festival, there was too small of work force to plan for it and work it, especially for the size that it turned out to be. Most of the work fell to just a few people who worked an excessive number of hours to make the Pie Festival happen. The volunteer turnout was insufficient. For the Pie Festival to continue, there needs to be more volunteering, not only by the Council members, but throughout the community.

NEXT MEETING: Wednesday, November 4th at 3:00pm.

MEETING ADJOURNED: 6:20PM

Respectfully Submitted,

Jeanine Huber, Secretary

Additional information not presented at meeting by Secretary:

1. There were 39 calls to Council phone in the month preceding Pie Festival. Of those, 32 were Pie Festival related. Jeanine returned 31 phone calls (14 calls were from vendors; other calls were questions about camping, motels, schedule of events, can I bring my dog?, etc.) Governor Richardson's office called to say that he was unable to attend.
2. Six emails were forwarded by Kathy Knapp at Pie-O-Neer to secretary with questions about Pie Festival. These were all answered by Jeanine.